

## MODULE DESCRIPTION

Module code	<b>Z-ZIP-0371</b>
Module name	<b>Etyka działalności gospodarczej</b>
Module name in English	<b>Business ethics</b>
Valid from academic year	<b>2016/2017</b>

## A. MODULE PLACEMENT IN THE SYLLABUS

Field of study	<b>Management and Production Engineering</b>
Level of education	<b>1st degree</b> <i>(1st degree / 2nd degree)</i>
Studies profile	<b>General</b> <i>(general / practical)</i>
Form and method of conducting classes	<b>Full-time</b> <i>(full-time / part-time)</i>
Specialisation	<b>All</b>
Unit conducting the module	
Module co-ordinator	
Approved by:	

## B. MODULE OVERVIEW

Type of subject/group of subjects	<b>Other HES</b> <i>(basic / major / specialist subject / conjoint / other HES)</i>
Module status	<b>Compulsory</b> <i>(compulsory / non-compulsory)</i>
Language of conducting classes	<b>English</b>
Module placement in the syllabus - semester	<b>4th semester</b>
Subject realisation in the academic year	<b>Summer semester</b> <i>(winter semester/ summer)</i>
Initial requirements	<b>No requirements</b> <i>(module codes / module names)</i>
Examination	<b>No</b> <i>(yes / no)</i>
Number of ECTS credit points	<b>2</b>

<b>Method of conducting classes</b>	<b>Lecture</b>	<b>Classes</b>	<b>Laboratory</b>	<b>Project</b>	<b>Other</b>
<b>Per semester</b>	<b>15</b>		<b>15</b>		

## C. TEACHING RESULTS AND THE METHODS OF ASSESSING TEACHING RESULTS

<b>Module target</b>	The aim of the module is to familiarise students with basic notions of ethics taking the issues of business ethics into particular consideration. The norms of reliable and responsible conduct of entrepreneurs as regards relationships with customers, contracting parties, employees, associates, and public institutions will also be highlighted. The conduct ought to be in compliance with the binding law and commonly accepted social norms. In addition, ethical programmes and professional ethics will be presented. A student ought to acquire the skills of ethical assessment as regards economic decisions as well as their consequences; a student ought to understand the rules of responsible conduct for the good of an individual and common good.
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Effect symbol	Teaching results	Teaching methods (l/lab/p/other)	Reference to subject effects	Reference to effects of a field of study
W_01	A student has knowledge as regards ethics, taking business ethics into particular consideration.	l/lab	K_W17	T1A_W08
W_02	A student has basic knowledge of the system of reliable and responsible conduct of entrepreneurs.	l/lab	K_W17	T1A_W08
W_03	A student has knowledge as regards professional ethics, business, and an engineer's work.	l/lab	K_W17	T1A_W08
U_01	A student is able to utilise basic theoretical knowledge to analyse processes and phenomena occurring in an enterprise under the influence of ethics.	l/lab	K_U01	T1A_U01
U_02	A student can obtain information from the literature on the subject; a student can also associate the obtained information, make analyses and interpretations, draw conclusions, formulate, and justify his/her opinions.	l/lab	K_U01	T1A_U01
U_03	A student is able to work individually and in a team; a student can estimate time necessary to realise the assigned task; a student can set a schedule of work which guarantees meeting deadlines.	l/lab	K_U02	T1A_U02
K_01	A student understands the necessity of continuous improvement of his/her knowledge as regards activity ethics.	l/lab	K_K01	T1A_K01
K_02	A student is aware of the responsibility of his/her own work; a student is also ready to comply with the principles of teamwork and bearing responsibility for the collectively realised tasks.	l/lab	K_K04	T1A_K03 T1A_K04
K_03	A student is aware of the social role of a technical university graduate; a student also understands the necessity of passing information on the achievements connected with the subject, i.e. "Management and Production Engineering", to the society in an understandable manner.	l/lab	K_K06	T1A_K07

### Teaching contents:

#### 1. Teaching contents as regards lectures

Lecture number	Teaching contents	Reference to teaching results for a module
1	Ethics as a science: ethics in relation to philosophy, ethics in relation to theology, and ethics in relation to ethology. Basic notions concerning ethics: good and the types of good; individual and common good; morality norms –	W_01 U_01 U_02

	a dispute over the morality norm: eudaimonism, deontomism, and personalism; a deed: a decision as deed background, classical sources of deed morality, good and rightness as a deed assessment criterion, and the Golden Rule.	K_01 K_03
2	Natural law. Natural inclinations which determine the dynamics of human life: to preserve one's own self, to give life, to develop personality and rational life. The features of personal existence: cognition (mind), freedom (will), love, dignity, legal subjectivity, and identity.	U_01 K_01
3	Natural law in relation to positive law. Universal Declaration of Human Rights (UDHR): a collection of human rights understood as <i>ius</i> (entitlement) unlike <i>lex</i> (legal norm).	W_02
4	Conscience and the truth. Cardinal virtues: prudence, moderation, bravery, and justice. Main vices: vanity, greed, intemperance in food and drink, impurity, envy, laziness, and anger.	U_01
5	Ethical problems at work: the problem of dignity at work, just reimbursement, work safety, ethical attitudes of employees. Employee's subjectivity, a sense of subjectivity in shaping the situation in professional work, and the threats of subjectivity.	W_03 K_03
6	Ethics in an engineer's work. Professional ethics. FEANI Code of Conduct.	W_03 K_03
7	Ethical problems concerning the attitude to social and natural environment of a company. The concept of social responsibility of an enterprise and business.	W_01

## 2. Teaching contents as regards classes

Class number	Teaching contents	Reference to teaching results for a module

## 3. Teaching contents as regards laboratory classes

Laboratory class number	Teaching contents	Reference to teaching results for a module
1	Presenting the requirements, contents, and literature on the subject. The description of notions: culture, world view, and morality.	W_01 U_02 K_01
2	The spheres of economic practice subject to moral assessment: economic ethics (industry, banking, and material services); the ethics of administration organisations (public and state offices); the ethics of public services (health service, education, and spiritual services).	U_01
3	Ethical problems of advertising and promotion: the problem of creating a proper company image, fair advertising, avoiding the temptation of manipulating information, and consumer emotions.	U_01
4	Ethical problems of competition: the problem of unfair methods of eliminating a competitor, disclosing essential information of quoted companies, product copying, brand name infringement, company logo, and unfair negotiations.	W_01
5	Ethical problems concerning the conduct of business people: fulfilling agreements and obligations, the correctness of contacting with employees.	W_01 K_03
6	Company ethical programmes: ethics as assets, ethics in relations to quality, ethical programme, and mission; an ethical code – its vital elements and a textbook on standards.	W_03 K_03
7	Designing an ethical programme. A set of practical tools to implement an ethical programme in a company. A system of continuous supervising as regards abiding by ethical standards in a company.	W_03 U_03 K_02

8	Classes summary and obtaining a credit for the classes.	U_01 U_03 K_02
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#### 4. The characteristics of project assignments

### The methods of assessing teaching results

Effect symbol	<b>Methods of assessing teaching results</b> <i>(assessment method, including skills – reference to a particular project, laboratory assignments, etc.)</i>
W_01	A discussion and assessment of a student's individual work, a test.
W_02	A discussion and assessment of a student's individual work, a test.
W_03	A discussion and assessment of a student's individual work, a test.
U_01	A discussion and assessment of a student's individual work, a test.
U_02	A discussion and assessment of a student's individual work, a test.
U_03	A discussion and assessment of a student's individual work, a test.
K_01	Observing a student's involvement during the classes.
K_02	Observing a student's involvement during the classes.
K_03	Observing a student's involvement during the classes.

## D. STUDENT'S INPUT

ECTS credit points		
	Type of student's activity	Student's workload
1	Participation in lectures	15
2	Participation in classes	
3	Participation in laboratories	15
4	Participation in tutorials (2-3 times per semester)	3
5	Participation in project classes	
6	Project tutorials	
7	Participation in an examination	
8		
9	<b>Number of hours requiring a lecturer's assistance</b>	<b>33</b> <i>(sum)</i>
10	<b>Number of ECTS credit points which are allocated for assisted work</b> <i>(1 ECTS point=25-30 hours)</i>	<b>1.3</b>
11	Unassisted study of lecture subjects	5
12	Unassisted preparation for classes	
13	Unassisted preparation for tests	
14	Unassisted preparation for laboratories	5
15	Preparing reports	
15	Preparing for a final laboratory test	5
17	Preparing a project or documentation	
18	Preparing for an examination	
19		
20	<b>Number of hours of a student's unassisted work</b>	<b>17</b> <i>(sum)</i>
21	<b>Number of ECTS credit points which a student receives for unassisted work</b> <i>(1 ECTS point=25-30 hours)</i>	<b>0.7</b>
22	<b>Total number of hours of a student's work</b>	<b>50</b>
23	<b>ECTS points per module</b> <i>1 ECTS point=25-30 hours</i>	<b>2</b>
24	<b>Work input connected with practical classes</b> <i>Total number of hours connected with practical classes</i>	<b>30</b>
25	<b>Number of ECTS credit points which a student receives for practical classes</b> <i>(1 ECTS point=25-30 hours)</i>	<b>1</b>

## E. LITERATURE

Literature list	<ol style="list-style-type: none"> <li>1. Arystoteles, <i>Etyka Nikomachejska</i>, tłum. i oprac. D. Gromska, Warszawa 1982.</li> <li>2. Armstrong M., <i>Zarządzanie zasobami ludzkimi</i>, Oficyna Ekonomiczna. Dom Wydawniczy ABC, Kraków 2001.</li> <li>3. Biela A., <i>Psychologiczna aktualność tez encykliki „Laborem exercens”</i>, [w:] Jan Paweł II, <i>Laborem exercens. Tekst i komentarze</i>, RW KUL, Lublin 1986.</li> <li>4. Blanchard K., O'Connor M., <i>Zarządzanie poprzez wartości</i>, Wydawnictwo Studio EMKA, Warszawa 1998.</li> <li>5. Dietl J., Gasparski W. (red.), <i>Etyka biznesu</i>, Wydawnictwo Naukowe PWN, Warszawa 2000.</li> <li>6. Jan Paweł II, <i>Laborem exercens. Tekst i komentarze</i>, RW KUL, Lublin 1986.</li> </ol>
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	<p>7. Jaroszyński P., <i>Etyka. Dramat życia moralnego</i>, Lublin 1992.</p> <p>8. Krąpiec M.A. OP, <i>Prawa człowieka i ich zagrożenie</i>, [w:] „Człowiek w kulturze”, Lublin 1997.</p> <p>9. Lipka A., <i>Strategie personalne firmy</i>, Wydawnictwo Profesjonalnej Szkoły Biznesu, Kraków 2000.</p> <p>10. Pietrzek T., <i>Etyka zarządzania działalnością gospodarczą</i>, Orgmasz, Warszawa 1995.</p> <p>11. Listwan T. (red.), <i>Słownik zarządzania kadrami</i>, red. T. Listwan, Wydawnictwo C.H. BECK, Warszawa 2005.</p> <p>12. Stoner J.A.F., Freeman R.E., Gilbert D.R. Jr., <i>Kierowanie</i>, PWE, Warszawa 1998. Styczeń T. SDS, <i>Problem sensu i wartości pracy ludzkiej</i>, [w:] Jan Paweł II, <i>Laborem exercens. Tekst i komentarze</i>, RW KUL, Lublin 1986.</p> <p>13. Styczeń T. SDS, <i>Wprowadzenie do etyki</i>, Lublin 1993.</p> <p>14. Szostek A. MIC, <i>Pogadanki z etyki</i>, Tygodnik Katolicki „Niedziela”, Częstochowa 1998.</p> <p>15. Ślipko T. SJ, <i>Zarys etyki ogólnej</i>, Kraków 1974.</p> <p>16. Walczak-Duraj D., <i>Ład etyczny w gospodarce rynkowej</i>, Wydawnictwo Uniwersytetu Łódzkiego, Łódź 2002.</p> <p>17. Wojtyła K., <i>Elementarz etyczny</i>, TN KUL, Lublin 1983.</p> <p>15. Wojtyła K., <i>Miłość i odpowiedzialność</i>, Lublin 1986.</p> <p>16. Wojtyła K., <i>Osoba i czyn oraz inne studia antropologiczne</i>, TN KUL 2000.</p> <p>17. Woroniecki J. OP, <i>Katolicka etyka wychowawcza t. 7-3</i>, Lublin 1986.</p> <p>18. Zwoliński A. ks., <i>Etyka bogacenia</i>, Wydawnictwo WAM, Kraków 2002.</p>
Module website	