

MODULE DESCRIPTION

Module code	Z-ZIP2-585z
Module name	Zarządzanie własnością intelektualną
Module name in English	Management of intellectual property
Valid from academic year	2016/2017

A. MODULE PLACEMENT IN THE SYLLABUS

Subject	Management and Production Engineering
Level of education	2nd degree <i>(1st degree / 2nd degree)</i>
Studies profile	General <i>(general / practical)</i>
Form and method of conducting classes	Full-time <i>(full-time / part-time)</i>
Specialisation	All
Unit conducting the module	
Module co-ordinator	
Approved by:	

B. MODULE OVERVIEW

Type of subject/group of subjects	Basic <i>(basic / major / specialist subject / conjoint / other HES)</i>
Module status	Compulsory <i>(compulsory / non-compulsory)</i>
Language of conducting classes	English
Module placement in the syllabus - semester	2nd semester
Subject realisation in the academic year	Winter semester <i>(winter semester/ summer)</i>
Initial requirements	No requirements <i>(module codes / module names)</i>
Examination	No <i>(yes / no)</i>
Number of ECTS credit points	1

Method of conducting classes	Lecture	Classes	Laboratory	Project	Other
Per semester		15			

C. TEACHING RESULTS AND THE METHODS OF ASSESSING TEACHING RESULTS

Module target	The aim of the course is to acquaint students with the issues of intellectual property management and trading by copyright laws and industrial property rights, as well as deepen their knowledge in the field of intellectual property protection.
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Effect symbol	Teaching results	Teaching methods (l/c/lab/p/other)	Reference to subject effects	Reference to effects of a field of study
W_01	He knows and interprets the concepts and principles of management of intellectual property; makes use of the resources of patent information. He has extensive knowledge in the field of intellectual property protection, in conjunction with the management of innovation processes.	c	K_W03	T2A_W10
W_02	He has knowledge in the management of intellectual property rights and agreements connected with them.	c	K_W03	T2A_W10
U_01	He can efficiently obtain information from literature, databases and use IT tools for supporting knowledge management processes. He can make logical analysis, interpretation and evaluation of information obtained, draw conclusions and formulate and justify opinions.	c	K_U01	T2A_U01
U_02	Student is able to work individually and in a team, specifying the time and resources needed to carry out the task. He demonstrates the ability of using the research and the patent analysis, determine the strategy for the protection of knowledge for strategic and operative management of the organization.	c	K_U02	T2A_U02 T2A_U06
K_01	Appreciates the importance of a continuous process of learning and acquiring specialized knowledge and skills as the basis for creative and entrepreneurial thinking.	c	K_K01	T2A_K01 T2A_K06

Teaching contents:

1. Teaching contents as regards lectures

Lecture number	Teaching contents	Reference to teaching results for a module

2. Teaching contents as regards classes

Classes number	Teaching contents	Reference to teaching results for a module
1	The nature and scope of intellectual property management <ul style="list-style-type: none"> • The nature and objectives of the intellectual property management • Subsystem of intellectual property management • Organization of intellectual property protection 	W_01 W_02 K_01
2	Industrial property protection in European Union law <ul style="list-style-type: none"> • European patent 	W_01 W_02

	<ul style="list-style-type: none"> • The community trade mark • European law on industrial designs • Geographical indication in EU law 	U_01 U_02 K_01
3	Strategies in management of intellectual property <ul style="list-style-type: none"> • General strategies • Specific strategies • Strategies in management of intellectual property in relation to development strategies of the organization • Patent Strategies in the implementation of innovative processes 	W_01 W_02 U_01 U_02 K_01
4	Research and analysis of intellectual property <ul style="list-style-type: none"> • The scope and role of research and analysis of intellectual property • Studies of objects of industrial property • Access to information about the work copyrighted • Organizations of collective management of copyright rights or related rights 	W_01 W_02 U_01 U_02 K_01
5	Transfer of knowledge from science to business in process of management of intellectual property <ul style="list-style-type: none"> • Forms of technical knowledge flow • Cooperation in R & D in innovative activities 	W_01 W_02 U_01 U_02 K_01
6	National and international experience in managing IP <ul style="list-style-type: none"> • Examples of companies' activities in the field of IP • Selected international examples of tools supporting IP management 	W_01 W_02 U_01 U_02 K_01
7	Copyright agreements <ul style="list-style-type: none"> • The agreement transferring the ownership of property copyrights • License Agreements - concept, types and character • Contract Publishing 	W_02 U_01 U_02 K_01
8	Turnover of industrial property rights <ul style="list-style-type: none"> • The types of agreements in the field of inventiveness • License Agreements 	W_02 U_01 U_02 K_01

3. Teaching contents as regards laboratory classes

Laboratory class number	Teaching contents	Reference to teaching results for a module

4. The characteristics of project assignments

The methods of assessing teaching results

Effect symbol	Methods of assessing teaching results <i>(assessment method, including skills – reference to a particular project, laboratory assignments, etc.)</i>
W_01	Credit test.
W_02	Credit test, group project.
U_01	Credit test, group project.
U_02	Group project in which students prepare and present selected problem issues.
K_01	Observation of the student's work during the exercises and project work.

D. STUDENT'S INPUT

ECTS credit points		
	Type of student's activity	Student's workload
1	Participation in lectures	
2	Participation in classes	15
3	Participation in laboratories	
4	Participation in tutorials (2-3 times per semester)	3
5	Participation in project classes	
6	Project tutorials	2
7	Participation in an examination	
8		
9	Number of hours requiring a lecturer's assistance	20 <i>(sum)</i>
10	Number of ECTS credit points which are allocated for assisted work <i>(1 ECTS point=25-30 hours)</i>	0.7
11	Unassisted study of lecture subjects	
12	Unassisted preparation for classes	5
13	Unassisted preparation for tests	3
14	Unassisted preparation for laboratories	
15	Preparing reports	
15	Preparing for a final laboratory test	
17	Preparing a project or documentation	2
18	Preparing for an examination	
19		
20	Number of hours of a student's unassisted work	10 <i>(sum)</i>
21	Number of ECTS credit points which a student receives for unassisted work <i>(1 ECTS point=25-30 hours)</i>	0.3
22	Total number of hours of a student's work	30
23	ECTS points per module <i>1 ECTS point=25-30 hours</i>	1
24	Work input connected with practical classes <i>Total number of hours connected with practical classes</i>	27
25	Number of ECTS credit points which a student receives for practical classes <i>(1 ECTS point=25-30 hours)</i>	0.9

E. LITERATURE

Literature list	<ol style="list-style-type: none"> Paris Convention for the Protection of Industrial Property of March 20, 1883. Changed in Brussels on December 14, 1900. In Washington on 2 June 1911. In The Hague on 6 November 1925. In London on June 2, 1934., in Lisbon on 31 October 1958. and at Stockholm on July 14, 1967. - Stockholm Act of 14 July 1967. (Dz. U. of 1975. No. 9, pos. 51) Patent Cooperation Treaty done in Washington on 19 June 1970., Revised October 2, 1979. And amended on February 3, 1984 r. (Dz. U. of 1991. No. 70, item. 303 + Annex) Madrid Agreement concerning the international registration of marks of 14 April 1891. Revised in Brussels on December 14, 1900. In Washington on 2 June 1911. In The Hague on 6 November 1925. In London on June 2, 1934., in Nice on 15 June 1957. and at Stockholm on July 14, 1967. and as
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	<p>amended on 2 October 1979. (Dz. U. of 1993. No. 116, item. 514)</p> <p>4. European Patent Convention (European Patent Convention) , signed in Munich on 5 October 1973., As amended by the act of amending Article 63 of the Convention of 17 December 1991. And the decisions of the Administrative Council of the European Patent Organisation of 21 December 1978,, 13 December 1994. October 20, 1995. December 5, 1996. and 10 December 1998., together with the Protocols, which form an integral part of (Dz. U. of 2004. No. 79, pos. 737), Act of November 29, 2000. reviewing the Convention on the Grant of European patents , signed in Munich on 5 October 1973. (Dz. U. of 2007. No. 236, item. 1736) Changing the rules of paragraph 53. 3 of the Implementing Regulations entering into force on 1 April 2012.</p> <p>5. The Act of 30 June 2000. - Industrial Property Law (Dz. U. of 2013. Pos. In 1410 and 2015. Pos. In 1266 and 1505 - Art. 8)</p> <p>6. http://www.uprp.pl/o-urzedzie/Lead03,14,56,1,index,pl,text/</p>
Module website	