

MODULE DESCRIPTION

Module code	Z-ZIP2-048z
Module name	Zarządzanie rozwojem organizacji
Module name in English	Management of Organization Development
Valid from academic year	2016/2017

A. MODULE PLACEMENT IN THE SYLLABUS

Field of study	Management and Production Engineering
Level of education	2nd degree <i>(1st degree / 2nd degree)</i>
Studies profile	General <i>(general / practical)</i>
Form and method of conducting classes	Full-time <i>(full-time / part-time)</i>
Specialisation	All
Unit conducting the module	The Department of Management and Marketing
Module co-ordinator	Edyta Gąsiorowska-Mącznik, PhD
Approved by:	

B. MODULE OVERVIEW

Type of subject/group of subjects	Basic <i>(basic / major / specialist subject / conjoint / other HES)</i>
Module status	Compulsory <i>(compulsory / non-compulsory)</i>
Language of conducting classes	English
Module placement in the syllabus - semester	2nd semester
Subject realisation in the academic year	Winter semester <i>(winter semester/ summer)</i>
Initial requirements	No requirements <i>(module codes / module names)</i>
Examination	No <i>(yes / no)</i>
Number of ECTS credit points	2

Method of conducting classes	Lecture	Classes	Laboratory	Project	Other
Per semester	15			15	

C. TEACHING RESULTS AND THE METHODS OF ASSESSING TEACHING RESULTS

Module target	The aim of the module is to familiarise students with the processes, methods, and strategies of enterprise development, necessary for successful and effective management in the conditions of risk and uncertainty.
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Effect symbol	Teaching results	Teaching methods (l/c/lab/p/other)	Reference to subject effects	Reference to effects of a field of study
W_01	A student has basic knowledge as regards enterprise theory and its implication on business practice.	I	K_W08	S2A_W06 S2A_W08 S2A_W11
W_02	A student has knowledge of the strategies and methods as regards managing enterprise development in the conditions of changing environment.	I	K_W09	T2A_W09 T2A_W11 S2A_W11
W_03	A student has knowledge on enterprise transformation principles into learning organisations and knowledge of management, change, and enterprise goodwill.	I/p	K_W08	S2A_W06 S2A_W08 S2A_W11
U_01	A student is able to assess enterprise development, which facilitates assessing enterprise development stage and designing the necessary changes.	I/p	K_U09	S2A_U04
U_02	A student can correctly use the selected methods to solve the problems appearing in enterprise development management.	I/p	K_U10	S2A_U03 S2A_U04
U_03	A student can analyse and assess enterprise environment on micro- and macroeconomic scales.	I/p	K_U10	S2A_U03 S2A_U04
K_01	A student understands the necessity of lifetime education in order to raise his/her professional qualifications in connection with the changing national and international conditioning.	I/p	K_K01	T2A_K01 T2A_K06
K_02	A student can think and act in a resourceful manner using the knowledge of sciences related to enterprise and management.	I/p	K_K02	T2A_K02 T2A_K04

Teaching contents:

1. Teaching contents as regards lectures

Lecture number	Teaching contents	Reference to teaching results for a module
1	Basic premises as regards managing enterprise development.	W_01
2	Enterprise life cycle.	W_01 W_03 U_01
3	Enterprise management in volatile environment. Megatrends in enterprise environment.	W_02 U_03
4	The triptych of enterprise development. Management, enterprise, and change.	W_03 U_02 K_01 K_02
5	The assessment of enterprise development.	U_01 K_03
6	Enterprise development strategies.	W_02

		U_02 K_02
7	The methods concerning the management of enterprise development.	W_02 K_03
8	A final test.	

2. Teaching contents as regards classes

Class number	Teaching contents	Reference to teaching results for a module

3. Teaching contents as regards laboratory classes

Laboratory class number	Teaching contents	Reference to teaching results for a module

4. The characteristics of project assignments

The project is carried out in teams of 3-4, completion of the project in the form of presentations and discussion. Topics projects include: diagnosis and development strategy chosen by the project group organization, located in the region of Świętokrzyskie.

The methods of assessing teaching results

Effect symbol	Methods of assessing teaching results <i>(assessment method, including skills – reference to a particular project, laboratory assignments, etc.)</i>
	A final test.
W_01	In order to gain a B mark, a student should have basic knowledge as regards enterprise theory. In order to gain an A mark, a student should additionally have knowledge as regards implication of enterprise theory for business practice.
	A final test.
W_02	In order to gain a B mark, a student should have basic knowledge as regards the strategies and methods of managing enterprise development in the conditions of changing environment. In order to gain an A mark, a student additionally ought to assess the influence of the applied strategies and methods on the development of a specific enterprise.
	A final test.
W_03	In order to gain a B mark, a student should have basic knowledge as regards the principles of: transforming enterprises into learning organisations, managing knowledge, enterprise change and value. In order to gain an A mark, a student should additionally understand and evaluate the principles of transformations in the analysed enterprises.
	A project, a discussion.
U_01	In order to gain a B mark, a student should evaluate enterprise development which facilitates assessing its development stage. In order to gain an A mark, a student should additionally design the necessary changes in the evaluated enterprise.

U_02	<p>A project, a discussion.</p> <p>In order to gain a B mark, a student should be able to indicate solution methods of problems which occur in enterprise development management. In order to gain an A mark, a student should additionally use correctly selected methods to solve them.</p>
U_03	<p>A project, a discussion.</p> <p>In order to gain a B mark, a student ought to identify enterprise environment in micro- and macroeconomic scales. In order to gain an A mark, a student should additionally analyse and assess the environment of a specific enterprise.</p>
K_01	<p>A project, a discussion</p> <p>In order to gain a B mark, a student ought to understand the necessity of lifetime education to raise his/her professional qualifications. In order to gain an A mark, a student should additionally improve his/her knowledge to a larger extent than other team members.</p>
K_02	<p>A project, a discussion.</p> <p>In order to gain a B mark, a student ought to think in a resourceful manner. In order to gain an A mark, a student should think in a resourceful manner using knowledge as regards enterprise science and management to a larger extent than other team members.</p>

D. STUDENT'S INPUT

ECTS credit points		
	Type of student's activity	Student's workload
1	Participation in lectures	15
2	Participation in classes	
3	Participation in laboratories	
4	Participation in tutorials (2-3 times per semester)	1
5	Participation in project classes	15
6	Project tutorials	1
7	Participation in an examination	
8	Participation in a test	1
9	Number of hours requiring a lecturer's assistance	33 h <i>(sum)</i>
10	Number of ECTS credit points which are allocated for assisted work <i>(1 ECTS point=25-30 hours)</i>	1.2
11	Unassisted study of lecture subjects	4
12	Unassisted preparation for classes	
13	Unassisted preparation for tests	8
14	Unassisted preparation for laboratories	
15	Preparing reports	
15	Preparing for a final laboratory test	
17	Preparing a project or documentation	12
18	Preparing for an examination	
19		
20	Number of hours of a student's unassisted work	24 <i>(sum)</i>
21	Number of ECTS credit points which a student receives for unassisted work <i>(1 ECTS point=25-30 hours)</i>	0,8
22	Total number of hours of a student's work	57
23	ECTS points per module <i>1 ECTS point=25-30 hours</i>	2
24	Work input connected with practical classes <i>Total number of hours connected with practical classes</i>	28
25	Number of ECTS credit points which a student receives for practical classes <i>(1 ECTS point=25-30 hours)</i>	1

E. LITERATURE

Literature list	<ol style="list-style-type: none"> 1. Machaczka J. (ed.), <i>Management development organizations</i>, PWN, Warsaw, Cracow 1998. 2. Kasiewicz S., Możaryn H. (ed.), <i>Theory of the company. Selected issues</i>, SGH, Warsaw 2004. 3. Grudzewski W., Hejduk I., Sankowska A., Wańtuchowicz M. (ed.), <i>Sustainability in business or enterprise future</i>, Poltext, Warsaw 2010. 4. Lichniak I. (ed.), <i>Learning Company. Selected issues</i>, SGH, Warsaw 2009.
Module website	